

# Making your research count

springernature.com

SpringerNature is a global publisher dedicated to providing the best possible service to the whole research community. We help authors to share their discoveries; enable researchers to find, access and understand the work of others.

In this talk, you will...

- Better understand the differences between the journals we publish.
- Appreciate the increasing importance of making your research more open to
  - Improve the quality of your research
  - Improve the usefulness of your research to others
  - Improve the impact of your research
- Learn how to write better papers that are clearer, more accessible, more likely to get published, and more likely to make a difference to the world.

## Ed Gerstner / 印格致

Regional Editorial Director, Greater China, Springer Nature



- Ed has been an editor with Nature Research for over fifteen years, including stints at Nature, Nature Materials, Nature Physics, and Nature Communications.
- In 2002 he helped to found Nature's first mainland China office in Shanghai, and since then has been travelling all over China learning everything he can about the great research that's going on here, helping researchers to understand more about how to improve the impact of their research, and to get that research published in the world's best journals.
- He's also been building a team of editors from across the Nature family to live and work in China.
- He now leads Springer Nature's editorial operations in China.

**Time:** 2018年5月16日 15:10-16:30

**Venue:** 臺北醫學大學教研大樓3101教室